

MY COMMUNITY | MY CONNECTION | MY FSJPL

FSJPL STRATEGIC PLAN 2019-2021



F O R T S T J O H N P U B L I C L I B R A R Y

Who are We and Where are We Going?

OUR MISSION

FSJPL connects, creates, empowers, inspires, and collaborates.

- We **connect** people with each other, to their community, to the world.
- We **create** relationships, vision, ideas, and literacy in all its forms.
- We **empower** people with resources, knowledge, and content.
- We **inspire** creativity, innovation and ideas.
- We **collaborate** with our patrons, each other, and our community.

OUR VISION

An inspired, connected and empowered community.

What's Important to Us?

WE VALUE

- Equitable Access & Reducing Barriers
- Intellectual Freedom
- Partnerships & Community
- Diversity
- Innovation
- Excellent Service
- Building a YES Culture
- Staff Development



OUR PRIORITIES

01

FSJPL
RESOURCES
FOR EVERYONE
IN THE
COMMUNITY

02

ADDRESS
SHORT & LONG
TERM
SPACE NEEDS

03

PROVIDE
A WELCOMING,
ENTERTAINING
& SAFE
ENVIRONMENT

Increase services
for under-served
demographics

Refresh/update
technology
available for
both staff and
public use

Leverage community
partnerships
to enhance
inclusive services and
programs

Maximize
our current space to
achieve short term
solutions

Refresh/update
our prior
Needs
Assessments

Explore long term
space opportunities
through collaboration
with municipal and
regional governments

Develop functional
gathering and
collaboration
spaces

Create visually
welcoming
elements for our
culturally diverse
community

Increase services
for our at-risk
members of
the community

Where We're at Today

Our most recently completed strategic plan resulted in many changes at FSJPL over a handful of years. The library began a rebranding campaign in 2012 which resulted in a new logo, new website design, domain name, and the FSJPL Brand & Style Guide.

Soon after that, we overhauled our entire network system and refreshed staff and public computer workstations, transitioned to automated HR software and launched a new interactive online library catalog.

Next, we installed a self-checkout unit for patrons, renovated one of our staff work areas, and added new soft furnishings in which our patrons can relax and read.

Despite being housed in the smallest space per capita of all 72 public library systems in the province with just over 7600 square feet for our population of over 34,000, FSJPL continues to make strides toward enhancing the space it does occupy so we may continue improving and crafting our library services to provide a wide array of services for all in the community..

Today, FSJPL continues to grow our efforts to transform our environment, programs, collection and technology so we may remain a safe and welcoming community hub where people can gather, create, connect and share.

Where We're Going

FSJPL works to create an inspired, connected and empowered community. Moving forward, we remain passionate about providing the individuals and families who choose to make their home in Fort St John and its surrounding area with innovative and inclusive services. FSJPL will continue to uphold our promise to our community to connect, create, inspire, empower and collaborate.