

# 2012 Annual Report



F O R T S T J O H N

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P U B L I C  
L I B R A R Y

**Chair** L.J. Lawson

**Vice Chair** Lori Phillips

**Treasurer** Viva Wolf

- Bill Sutton • Dan Hanson •
- Derek Hughson • Gord Klassen •
- Heather Truscott • Jenny Pullen •
- Patricia Haats •

## Report from our Board Chair

I am pleased to have the opportunity to provide this report on behalf of the Board of the Fort St John Public Library Association. One of my favourite aspects of my role as Chair is to speak about the Library's successes and celebrate the contribution it provides to our community. I am excited by and proud of the 2012 results and commend the staff, volunteers and partners who have made this possible.

I am often asked about whether libraries are now and will continue to be relevant in our changing world. It makes me realize that many people haven't yet explored the many changes our Library has gone through because the truth is, our library is more utilized than ever before!

As we look forward to 2013 and beyond, there is still much work to be done to ensure the Library continues to provide valuable services to our community in

light of the changes to technology, funding, community growth as well as the changing demographics and needs of our community. The staff and board have come together to develop a strategic plan to guide the Library through the next few years. We are committed to developing long term funding and space plans to ensure that we have a solid infrastructure in place to provide top quality services and programs; looking for opportunities to develop partnerships within the community to provide services and programs to address the needs of the community; and ensuring that we remain current with technology and digital collections.

The work that has been done to date and the lofty goals in front of us would not be possible without all our dedicated supporters. The success of the Library is a community effort and we appreciate all of the support we receive.

Thank you to our committed staff whose hard work ensures we continue to provide the community with fantastic service. To all of our volunteers: those helping us within the library, with programming, and those serving on the Friends of the Library and as Trustees on our Board; your generous gift of time makes our community stronger. To our major funding partners: the City of Fort St John, Regional Districts B and C, and the Province of British Columbia; your ongoing commitment to the Library is greatly appreciated. To our generous community partners who support us in funding, developing and implementing new programs, we couldn't do this without you!

**L.J. Lawson**  
**Chair,**  
**Fort St John Public Library Association**

## Report from our Library Director

FSJPL has been able to encourage and create a marked increase of usage within our community in 2012 by keeping steady focus on our "4 Ps": Profile, Programming, Partnerships, and Planning.

Looking back over the past twelve months, we have proven that even small efforts in strategic areas can bring about remarkable change.

Our efforts in profile elevation included making some small cosmetic changes to the interior of the library itself with the addition of new, brightly coloured seating. We also focused on increasing our use of printed, televised and social media to promote our services. Participating at the local Trade Show enabled us to attract many non-library users as well as familiar faces. While demonstrating our wide range of services, including free downloadable audio and eBooks, we were able to

initiate discussions with the public as to how FSJPL can better serve the community's needs.

Programming at the library grew exponentially in 2012. We refreshed and expanded existing programs for adults and children such as our popular Computer Skills Training and Summer Reading Club. We created new programs for families and youths including *Illustration Station*, a *Parent-Tween Book Club*, the *Hunger Games Adventure*, a *Family Camp-In* (complete with tents and a "campfire"! ) as well as a summer day-camp experience: *Library and Beyond!*

2012 brought new partnerships as well. We began collaboration with School District 60, Settlement Workers in Schools (SWIS), League of United Youth, and Welcome BC to develop an extensive program tailored towards new Canadian children and families in our community. Program sponsorship for

2012 also continued to grow, with over 25 businesses contributing to our programming year.

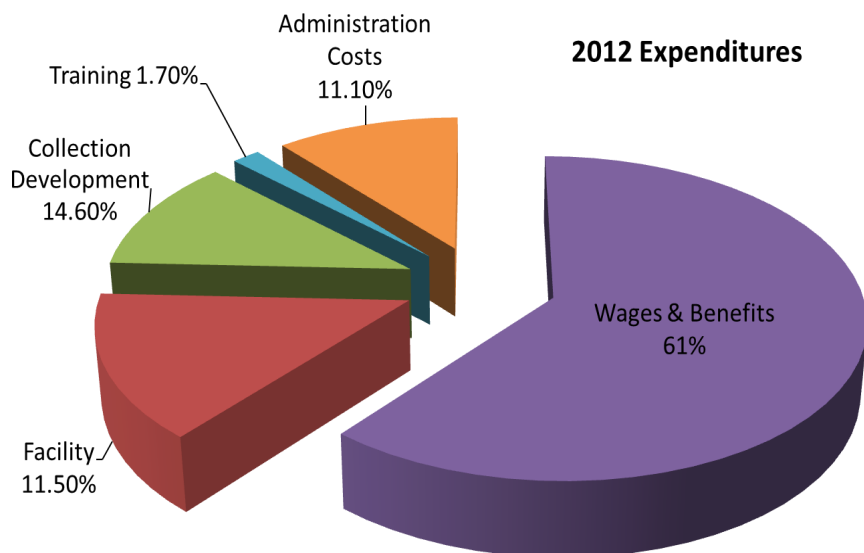
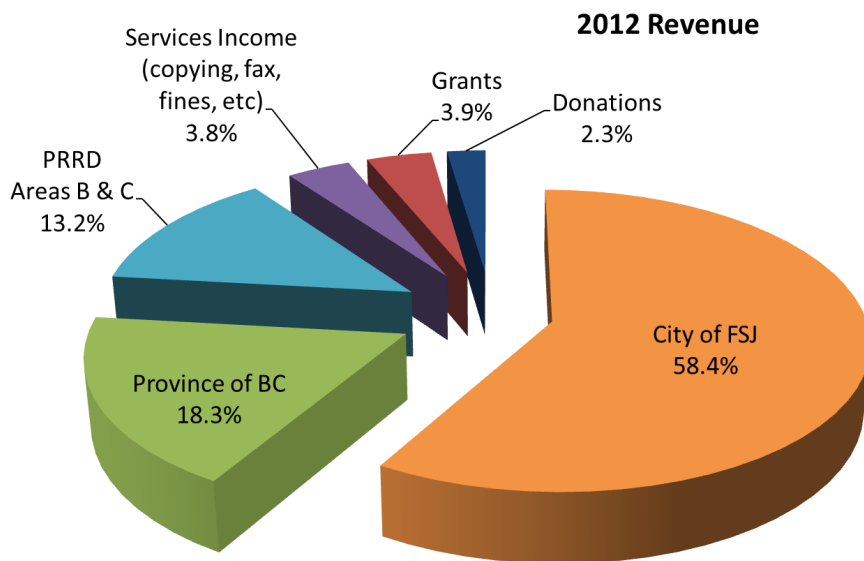
Due to these efforts, FSJPL was able to see spectacular growth in our active cardholder population for the second straight year. We experienced substantial increases in our WiFi usage, in our media responses, in our downloadable digital resource checkouts and in our programming attendance as well.

This year's progress would not have been possible without the dedication of the entire library staff, the commitment of our Board of Trustees, our tireless volunteers, every sponsor, every funding partner and of course—the members of our community. Thank you!

**Kerry France**  
**Library Director, FSJPL**

## Facts & Statistics

	2011	2012	Growth
<b>Total Active Cardholders</b>	4,319	5,757	33%
<b>Number of Program Sessions</b>	474	658	39%
<b>Wi-Fi Usage</b>	2003	3059	53%
<b>E and digital check-outs</b>	2486	6313	154%
<b>Print Media Appearances</b>	8	19	137%
<b>Television Media Appearances</b>	2	6	200%
<b>Social Media Response (FB)</b>	62	262	322%



**Population Served**  
34,194

**New Cardholders**  
1,266

**Items in Physical Collection**  
81,441

**Physical Items Borrowed**  
126,957

**Digital Collection (ebooks, audiobooks, digital magazines)**  
69,018

**Public Computer Logins**  
11,819

**Program Attendance**  
1,378

**In-Person Library Visits**  
80,589

## Staff of the Fort St John Library

**Director** Kerry France

**Program Coordinator & Children’s Librarian** Morgan Peltier   ▪   **Library Technician** Lorraine Brooks  
**Bookkeeper & Board Secretary** Jane Sheldon   ▪   **Interlibrary Loan Clerk** Jill Baccante  
**Technical Clerk** Judy Mahood   ▪   **Computer Skills Instructor** Tanya Boyd

**Clerks**

Marie Napier   ▪   Kate Mahler   ▪   Ellen Wideman   ▪   Hunter McKay   ▪   Barbara Richter   ▪   Mary Murphy

**Pages**

Heather Stark   ▪   Michaela Yuen   ▪   Hailey Johnston   ▪   Elnaz Aminjavaheri   ▪   Ellie Temple   ▪   Chris Aylward  
 Abi Strebchuk   ▪   Devorah Janzen   ▪   Shay-Lyn Smitheram

## Report from our Friends of the Library

The Friends of the Fort St John Public Library are a non-profit society who assist the staff and board of the library in promoting, improving and expanding services, in close liaison with the Library Director.

**Our Executives:**

- Sheena Lillico—President
- Yolande Harrison—Secretary
- Shirley Wortman—Treasurer
- Teresa Walsh—Director
- Mo Kroecher—Director

During our fiscal year November 1, 2011 to October 31, 2012 we held two successful books sales, as well as processing and selling donated books in the library. Money raised supported library programs.

**Our expenses included the following:**

**Our revenue included the following:**

Balance October 31, 2011	\$3633.93
In-library book sales	\$2862.00
January book sale	\$1541.75
September book sale	\$1326.00

Summer Reading Program	\$2000.00
iPads for Children’s section (2)	\$ 807.07
Armour active kiosks for iPads (2)	\$ 666.00
Receipt printers for circ desk(2)	\$ 624.93
Bookcases (2)	\$ 728.00
Juvenile Section bookcase	\$ 748.31
Carpet for Children’s section	\$ 309.40
Storage and magazine unit	\$ 656.99

We saw an increase of \$794.65 in book sale revenue this fiscal year.

We carried over \$2648.00 into this fiscal year, where we continue to fund new library acquisitions.

*The Library Staff and Board would like to take this opportunity to express our deep gratitude to our many volunteers of the library. A very special thank you is extended to Sheena, Yolande, Shirley, Teresa, Mo, Lyle, Deena, the LDS Elders, and all the Big Buddies.*